

DELTA SIGMA THETA SORORITY, INC.  
SOUTHWEST REGION  
CALL TO CONFERENCE



**WE ARE ONE**

*One Mission  
One Love*

**JUNE 13-16, 2024**  
AUSTIN, TEXAS

**ELSIE COOKE-HOLMES**

International President  
Chair, Board of Directors

**CRYSTAL T. BARKER**

Regional  
Director

**ANIECIA BROWNING**

Regional  
Representative

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## GREETINGS FROM THE

# *Regional Director*



Greetings Sorors from the Blazing Southwest Region!

It is an honor to address you as the Regional Director of the Blazing Southwest Region of Delta Sigma Theta Sorority, Incorporated. I am humbled to continue the strong legacy of service deeply ingrained in the foundation of our region's 142 chapters across Arkansas, Louisiana, New Mexico, Texas and Jamaica.

In 1932, the first Southwest Regional Conference was held in Austin, Texas. How exciting is that – back on the soil of our beginning! During the 49<sup>th</sup> Regional Conference, sorors will gather in sisterly love with intentional fellowship, adhering to our sorority's mission of “the constructive development of its members” through participation in engaging workshops, activities and events.

On behalf of all chapters, I want to send a special shout-out and thanks to our International President, Soror Elsie Cooke-Holmes for her vision and biennial focus, of moving “Forward with Fortitude.” This theme is the driving force behind improving the lives of those we serve through our Five-Point Programmatic Thrust. We, the members of the Southwest Region, are committed to providing Sisterhood, Scholarship, Service and Social Action.

Since August 2022, I have endeavored to lead the region by upholding one message: Believe and Love. This simple mantra seeks to empower Dolls, Divas and DEARS to **BELIEVE** in Delta and to **LOVE** Deltas. My heart leaps with joy, as I think about the level of love and positive energy that will fill the airplanes, airports, cars, trains, convention halls, meeting rooms, guest rooms, hotel lobbies and the streets of Austin, Texas, as we gather as ONE. One Sisterhood, One Mission, One LOVE.

I am indebted to the dedication, commitment and love shown through the hard work of our Conference Co-Coordinator, Sorors Avis Gipson and Pamela Hall; and Austin Alumnae's Chapter President, Robin Blackmon, and members. The members of Epsilon Beta and Alpha Kappa Chapters undergirded our conference leaders through their dedication and support and for that, I say “thank you.”

I am excited about the possibilities of having an even greater impact on our communities and the world, remembering that “if I do it without LOVE, I make it amount to nothing” (I Corinthians 13).

Believe and Love,

*Crystal T. Barker*

Crystal T. Barker  
Southwest Regional Director



## GREETINGS FROM THE

# *Regional Representative*



Greetings Sorors of the “Blazing” Southwest Region!

Soror Barker and I, along with the collegiate and alumnae chapters of Austin, Texas, are excited to welcome you to the capital of Texas for the 49<sup>th</sup> Southwest Regional Conference! Our conference planning committee has been working diligently to ensure this conference is insightful, engaging, memorable, and packed full of **Sisterly Love**! I thank this hardworking committee in advance for the outstanding time we will all have in Austin, Texas!

To my collegiate sorors, please be prepared for an experience like none other, where you will have the opportunity to expand your knowledge about the initiatives of our sorority, meet new sorors, strategize on how to collaborate with other chapters and begin to develop long-lasting sisterly bonds.

For my alumnae sorors, it is my desire that this conference re-energizes, refuels, reignites and refocuses your commitment to our wonderful sisterhood and the great work we do in our many communities. This conference will create a space where I firmly believe sorors can feel valued, loved and appreciated, as we commend collegiate and alumnae chapters who have met and exceeded their goals.

As we reflect upon our conference theme “**We Are One**,” remember sorors, we are One Delta, One Sisterhood. Can’t wait to see everyone in Austin, Texas.

*Aniecia Browning*

Aniecia Browning  
Southwest Regional Representative



## GREETINGS FROM THE TEXAS | NEW MEXICO

### *State Coordinator & State Facilitator*



Greetings Sorors and welcome to Austin, the capital city of Texas!

The 73 active chapters in Texas and New Mexico look forward to welcoming you to Austin where the first state office building named in honor of a phenomenal African American woman, our own, Barbara Jordan was christened during Red & White Day at the State Capitol in 2023! Austin is full of history and famous for many things including being the fastest-growing Metro in the entire United States for the last eight years running; being considered the “Live Music Capital of the World” due to its 200-plus live music venues and over 2,000 bands and performing artists. Austin is a melting pot of Americans from technology giants to movie stars and government officials.

The members of Austin Alumnae, Epsilon Beta and Alpha Kappa with support from the 70-plus chapters in Texas and New Mexico have been working hard to make this 49<sup>th</sup> Southwest Regional Conference one that you will not soon forget. We hope you have fun, fellowship and enjoy taking care of the business of our grand sisterhood “Texas Style!” We do things big in Texas, so expect the unexpected!

Thank you to our phenomenal regional leaders, Sorors Barker and Browning and our International President, Soror Cooke-Holmes for entrusting the Texas and New Mexico sorors to host this year’s regional conference. Please have a wonderful regional conference and thank you all for joining us in the Lone Star State.

*Karen Dourseau*

Karen Dourseau  
Texas | New Mexico State Coordinator



Greetings Sorors!

As the Texas/New Mexico State Facilitator, I extend my warmest greetings to all our esteemed sorors of the Blazing Southwest Region, as we eagerly anticipate your arrival at the 49<sup>th</sup> Southwest Regional Conference. This gathering will be a time of learning, fellowship, and strengthening the bonds that unite us.

We are thrilled to come together in the vibrant city of Austin, Texas, and the numerous events planned for this regional conference are designed to immerse you in the celebration of our sisterhood, scholarship, service and commitment to social action. Our Collegiate Day will undoubtedly be memorable as we equip our collegiate members with the essential skills to carry on the impactful work of Delta.

Sorors, it is my hope that your time at this conference is not only enjoyable but also filled with the creation of lasting memories that will empower you to continue making a profound impact on your communities.

*Kendall Jade McGhee*

Kendall Jade McGhee  
Texas | New Mexico State Facilitator



## GREETINGS FROM THE *Host Presidents*



Greetings Sorors of the Blazing Southwest Region!

Step into Austin, Texas, hailed as "The Live Music Capital of the World" and the original host of the inaugural Southwest Regional Conference in 1932. Our journey to this point has been guided by faith, and now, the Austin Alumnae, Alpha Kappa, and Epsilon Beta Chapters are exuberantly gearing up for your presence in our city for the 49<sup>th</sup> Southwest Regional Conference. We are as thrilled as hyenas, as proud as peacocks, and as elated as elephants about your impending visit.

Austin is home to the venerable Huston-Tillotson University, the city's sole Historically Black University, and the prestigious University of Texas at Austin, a flagship institution located in the heart of downtown. The latter is also home to the Presidential Library, paying homage to the 36<sup>th</sup> President, Lyndon Baines Johnson. Come fall, on any given Friday night and Saturday, the air reverberates with the cheers of football enthusiasts celebrating their love for the game.

Reputed as the "Silicon Valley of the South," Austin is a thriving hub for well-known tech giants such as Dell, Facebook (Meta), IBM, Apple, National Instruments and more. Tesla, with its headquarters Gigafactory sprawled over 2,500 acres east of the airport, employing around 20,000 individuals, further solidifies Austin's competitive edge. Adding to the allure, the Circuit of the Americas has achieved global acclaim as the venue for major motorsports events like NASCAR and Formula 1.

Entertainment pulses through Austin's veins, boasting hundreds of live music venues and hosting premier music festivals, including the internationally acclaimed Austin City Limits (ACL) and South by Southwest (SXSW) festivals. Celebrities and music enthusiasts from around the world converge to revel in the festivities. As part of Broadway Across America, Austin plays host to seasonal performances of iconic New York shows like The Lion King, Motown: The Musical and Ain't Too Proud.

Austin's narrative, steeped in education, technology and the arts, sets the stage for an enriching experience. The conference planning committee is diligently curating a grand affair as you embark on our city. Whether you journey from Jamaica by plane or traverse from Arkansas, Louisiana, New Mexico or Texas by car, bus or train, the mode of transportation is inconsequential—just make your way here and join us for the 49<sup>th</sup> Southwest Regional Conference.

As love permeates the air, creating an atmosphere of warmth and anticipation, we welcome you to Austin, Texas.

*Kamyia Gibbs*

Kamyia Gibbs  
President  
Epsilon Beta

*Robin T. Blackmon*

Robin T. Blackmon  
President  
Austin Alumnae

*Tracie Morgan*

Tracie Morgan  
President  
Alpha Kappa



**GREETINGS FROM THE**

*Conference Co-Coordinator*



Greetings Sorors of the Blazing Southwest Region,

Welcome to the 49<sup>th</sup> Southwest Regional Conference! We are thrilled to have you in **Austin**, the "Live Music Capital of the World!" As your host chapter, we guarantee you will experience fun, fellowship, and productive Delta development during your time in our capital city. Soror Crystal T. Barker, Southwest Regional Director, has a vision, and our team will make it a reality.

Our conference theme is **We Are One: One Mission, One Love**. You will feel the love Austin has for Delta Sigma Theta Sorority, Inc. In addition to doing the work of Delta, we invite you to mingle with our friendly residents and take some time to enjoy the beautiful sights and sounds of the Austin area.

It is our honor to work with national, regional, and local leadership on the planning and execution of this conference. Our work represents a team effort and all expectations will be exceeded. Thank you to all of our steering committee co-chairs and the committee members. These sorors are working tirelessly to ensure the success of this conference. A huge shout-out goes to our Regional Representative, Soror Aniecia Browning, and the collegiate chapters (Alpha Kappa at Huston-Tillotson University and Epsilon Beta at The University of Texas at Austin) for the youthful exuberance they bring to the team.

We are ready to show you an awesome time covered with love in Austin, Texas!

Yours in Delta,

*Avis Gipson*

Avis Gipson  
Conference Co-Coordinator  
Austin Alumnae

*Pamela Hall*

Pamela Hall  
Conference Co-Coordinator  
Austin Alumnae

CONGRATULATIONS TO OUR  
24TH NATIONAL PRESIDENT

**CYNTHIA M.A. BUTLER-MCINTYRE**



*Delta Anniversary*



FALL 1973

FALL 2023





# 2024 REGIONAL CONFERENCE ONLINE REGISTRATION INFORMATION & GUIDELINES

- All registrations for the 2024 Regional Conference Cycle will be online. Financial members will be able to register “anywhere and anytime” on any web connection through a fully secured online system.
- Registration will open for the **Farwest, Southwest, South Atlantic & Southern Regions on Thursday, March 14, 2024, 12 noon EDT**, and close on **Thursday, April 18, 2024, at 11:59 p.m. EDT**, or until capacity is reached.
- Registration will open for the **Central, Midwest, & Eastern Regions on Wednesday, March 20, 2024, 12 noon EDT**, and close on **Wednesday, April 24, 2024, at 11:59 p.m. EDT**, or until capacity is reached.
- Virtual registration will open on **Wednesday, May 1, 2024, 12 noon EDT** and close on **Monday, May 13, 2024, at 11:59 p.m. EDT**.
- Registration will **NOT** be processed until full payment has been received via credit card. This is the only method of payment, please do not mail in cashier's checks, money orders or personal checks to National Headquarters. Partial payments will not be accepted.
- In order to **register** and **attend**, members must be financial for calendar year 2024 (January 1, 2024 – December 31, 2024) through a local chapter or as a member-at-large.
- Our registration system uses your email address as your unique identifier. **PLEASE DO NOT SHARE EMAIL ADDRESSES**. If you need to update your contact information, log into the Member Portal and update your information. If you do not have an email address in your profile or need to update your email address after you have registered, email [dstconferences@deltasigmatheta.org](mailto:dstconferences@deltasigmatheta.org) for assistance.

## FEES

- **In-person Registration Fees - Delegate Categories**
  - Alumnae - **\$410**
  - Collegiate - **\$275**
  - Alumnae Hostess - **\$400**
  - Collegiate Hostess - **\$275**
  - Members of International Chapters - **\$275**
- **Virtual Registration Fee - \$250**

## SUBSCRIPTION TICKETS FEES

- Members may also purchase tickets for all subscription events during online registration. Tickets for all subscription events are non-refundable.
  - Social Action Luncheon - **\$85**
  - Friday's Subscription Event (i.e., Step Show, Stroll Competition, Variety Show, etc.) - **\$45**
  - Collegiate registration fee includes access to Friday's Subscription Event
  - Tickets will be sold on-site based on availability and will cost an additional **\$10** per ticket per function.
  - There is no reserved seating/section for Delta DEARS at the subscription events.
  - Subscription tickets must be purchased at the time of registration.



## TRANSFER POLICY

While Delta will allow members to transfer registrations, the transfers and all payments associated with the transfers must be managed directly by the members. National Headquarters will not assist or intervene with payment or other disputes and shall bear no liability with respect to such transfers.

Delta will provide a **special transfer period only for voting or alternate delegates** prior to the start of the conferences. Chapter Presidents will receive specific details about this special transfer period at a later date. **Transfers for all non-voting delegates** will be accepted/completed/processed **ON-SITE ONLY** during the open registration hours. Conference registrations may be transferred in full from one Delta to another provided the transferee is financial for calendar year 2024 (January 1, 2024 – December 31, 2024) through a local chapter or as a member-at-large.

In order to transfer a registration, the Delta to whom the registration is being transferred must present the Registration Confirmation letter and a letter signed by the soror whose registration fees are being used. This letter must clearly state that the bearer has authorization for the transfer of the conference registration and must include both members' full names, chapter names, member numbers, phone numbers, and email addresses. The contact information provided must match the information in the member portal.

- Registrations **must** be transferred in full, i.e., any subscription tickets associated with the original registration will be transferred in full.
- Registration transfers from a collegiate member to an alumnae member do **not** include any subscription tickets. The alumnae member receiving the transfer is required to **pay the fee difference via credit card.**
- If a Delegate Category transfers her registration to a different Delegate Category where the Registration Fees are less, there will be **no refund.**
- If a Delegate Category transfers her Registration to a different Delegate Category where the Registration Fees are **greater**, the recipient of the transfer will have to **pay the balance due at the time of the on-site transfer via credit card.**

For a smoother registration transfer process, it is highly recommended that transfers occur amongst the same delegate fee categories, i.e., Collegiate to Collegiate, Collegiate Hostess to Collegiate, Collegiate to a Member of an International Chapter, and/or Alumnae to Alumnae.

**REGISTRATIONS WILL NOT BE TRANSFERRED FROM REGION TO REGION OR FROM IN-PERSON TO VIRTUAL OR VICE VERSA.**

## CANCELLATION POLICY

Only those who registered in-person are eligible to receive a 40% refund of their registration fee or transfer their registration to another financial member. Please consult the transfer policy for further details.

For example: If a member paid \$410 and canceled her registration, her refund would be **\$164.00**. If a member paid \$275 and canceled her registration, her refund would be **\$110.00**.

- The cost of tickets for subscription events is **non-refundable.**
- Guest registration fees are **non-refundable.**
- Registrations **will not be** transferred from region to region or from in-person to virtual or vice versa.
- Virtual registrations are **non-refundable** and **non-transferable.**
- There is no on-site registration.

In-person registrants must log into the registration system with their unique email address and confirmation number and select the cancel button within 10 business days of the start of the specific conference to receive the **40% refund** or transfer the registration to another financial member. See the transfer policy for additional details.

**NO REFUNDS will be issued after May 30, 2024.**



## Housing Procedures and Instructions

### **(PLEASE READ CAREFULLY)**

*Delta Sigma Theta Sorority, Inc. has partnered with MCI USA to administer Delta Sigma Theta Sorority's room block for the 2024 Regional Conferences. Once you have registered for the conference online, you will be linked to MCI USA to make your housing reservation. Please keep in mind that you will not be able to reserve housing until you have registered for the conference. Online reservations are available 24 hours/day.*

### **2024 REGIONAL CONFERENCE RATES**

To receive Delta's 2024 Regional Conference rate as listed; you must make reservations after you have registered online for the conference.

### **HOTEL RESERVATIONS**

The Delta/MCI USA Housing Bureau will provide an easy and convenient way for you to make your hotel reservations online. Reservations are processed on a first come, first served basis. MCI USA Housing Bureau has been instructed to honor requests received once registration is open until the cutoff date. Requests received after the cutoff date will be processed by the hotels and based on the current hotel rate and availability.

### **DEPOSIT REQUIRED**

The MCI USA Housing Bureau will collect a **ONE (1) NIGHT NON-REFUNDABLE DEPOSIT** for each room plus appropriate taxes at the time of the reservation. Deposits are required for all reservations. Major credit cards (Mastercard, Visa, American Express, and Discover) are accepted. **CHECKS, MONEY ORDERS AND WIRE TRANSFERS ARE NOT ACCEPTED.** Credit cards will be charged the advance deposit as well as a one-time non-refundable **\$7.00** fee per reservation at the time of booking. Attendees will only be able to book a maximum of one (1) room during the Voting Delegate Registration and two (2) rooms during General Registration.

### **RESERVATION DEADLINE DATE**

All reservations must be made by the cutoff date. Please note that after the cutoff date, MCI USA cannot guarantee availability or discounted group rates for the Sorority's block of rooms.





## Housing Procedures and Instructions (continued)

### REFUND OF DEPOSIT

Please note that deposits are **NON-REFUNDABLE**. If your reservation is cancelled, your deposit will be forfeited. Failure to check-in to your hotel on the designated arrival date will result in a no-show charge by the hotel, your entire reservation will be cancelled, and your deposit will be forfeited.

### MODIFICATIONS/CHANGES

Customer service agents will assist with any changes to your room reservations, cancellations, or other questions regarding your hotel reservation. For modifications/changes call 888-889-6405 (US/Canada), 972-349-7477 (International) Monday – Friday, 8 a.m. - 5 p.m. CST or email [delta@mcievents.com](mailto:delta@mcievents.com).

### CANCELLATIONS

Cancellations of reservations may be processed via the Web and/or must be submitted in writing and forwarded by email to: [delta@mcievents.com](mailto:delta@mcievents.com) prior to cutoff date. Please keep in mind that if your reservation is cancelled, your deposit will be forfeited. If you are not able to honor your reservation, you may sell your room to another soror; however, the seller and buyer are responsible for working out the deposit transaction. The conference hotels will not refund any deposits. Please remember to modify the name on your room reservation to reflect the change.

### ACKNOWLEDGEMENTS

**Confirmation:** Your hotel acknowledgment will be generated online upon completion of your hotel reservation and automatically sent to the email address provided. Your confirmation (Record ID) number is assigned by MCI USA and assures that the hotel will honor the reservation. You may receive another confirmation from the hotel with their unique hotel internal confirmation number. If you have not received acknowledgment of your reservation within seven (7) days, please contact the Delta Housing Bureau (MCI, USA) at 888-889-6405 (US/Canada), or 972-349-7477 (International/Local).

### ROOMTAX/RATES

Quoted rates do not include room taxes. All taxes are subject to change.

### GENERAL QUESTIONS

Please note that **new reservations** will not be made via phone. Attendees must first be registered for the conference before they are allowed to secure housing with the official hotels. For questions you may use the numbers below:

888-889-6405 (US/Canada) - 972-349-7477 (International) - Monday – Friday, 8 a.m. - 5 p.m. CST





# The Importance of Booking Your Room Through Delta

## *Most Frequently Asked Questions Regarding Housing*

### **I can find a lower rate on the Internet. Why should I book a room through Delta?**

Anticipated room block pickup, which is projected based on our history, is Delta's strongest tool when negotiating future sleeping room rates and meeting space. If Delta is unable to achieve its room block commitment because attendees are making reservation outside of the official room block or cancelling/shortening their length of stay at the hotel, the hotel charges Delta an attrition fee to make up for its loss in anticipated room revenue per our signed hotel contract. An attrition fee will lead to an increase in registration fees and/or other expenses related to the conference. Delta's goal is to keep our registration fees under the standard \$700 registration rate currently being charged by similar organizations.

### **What other benefits are there to reserving a room through Delta?**

Delta and our official housing company, MCI will work on your behalf to help resolve any issues, if there is a dispute with the hotel, or if you are dissatisfied with your accommodations. Transportation will only be provided from "Official Conference Hotels." When you factor in cab fares and travel time to an alternate hotel, you may discover the benefits are not as great as you originally planned. Staying at an official hotel allows you to better network with your peers and remain in the center of the activity surrounding the meeting. In addition, Delta hotel contracts include clauses that protect our attendees in a variety of areas. For example, if the hotel is oversold and must relocate an attendee to another hotel, the hotel must provide complimentary transportation to the alternate hotel and pay for one-night accommodations. This benefit is only extended to attendees at the "Official Conference Hotels."

### **What is Delta doing to reduce its exposure to attrition fees?**

Delta has teamed up with a housing agency, MCI who tracks sleeping room reservations and cancellations for each Regional Conference and works with future hotels in adjusting sleeping room blocks to match current trends.

### **Why you should not use a debit card to book a hotel room?**

Using a debit card to book a hotel can cost you dearly. It's typically better to use a credit card rather than a debit card when checking into a hotel. The hotel will place a hold on the money in your checking account to cover the potential balance of your stay. The room rate, taxes and estimated incidentals (\$50 per day) such as meals, telephone calls, Internet charges and mini-bar fees will all be used to calculate the hold. Such holds can remain for several days to more than a week after you check out and can cause your card to be declined or charged hefty overdraft fees for purchases you thought you had money in your account to cover. Hotels also put holds on credit cards, but unless you're up against your credit limit that usually isn't a problem.

It is important to note that the non-refundable one-night deposit will be deducted from the card that you enter at the time of booking your hotel room. The card entered at the time of booking will also be on-file with the hotel once our official housing company submits the final rooming list to the hotel.

### **What if I don't have a credit card?**

Don't have a credit card to use? You'll need to keep a high balance in your checking account to cover debit card holds when traveling. Better yet, to safeguard the checking account where your bill payments and other transactions are withdrawn, open a second checking account used only for debits.

### **What to do if all of the rooms are sold out?**

If all of the rooms are sold out, you will need to add your name to the waitlist. The Sorority has secured an official housing company, MCI USA, for the Regional Conferences and will work in conjunction with the vendor to ensure that we always have rooms available for registered attendees. If at any point all of the rooms in the block are sold out, please do not go outside of the block to book a room. Our housing company will work on your behalf to secure a room within Delta's official room block. The waitlist allows you to walk through the process of booking your room which includes providing a form of payment that will be charged at the time the additional housing is secured. Once your housing accommodations have been secured through the housing company you will receive an official email identifying the hotel selection and room rate.



# THE REGIONAL CONFERENCE PATH ~ 2024

Start **Saving** in January!!

“**Ways to Save**” 2024 Plan

<b>Collegiate</b>			
	<b>Biweekly Payday</b>	<b>Amount to Save</b>	<b>Total</b>
5-Jan	1	\$20	\$20
19-Jan	2	\$25	\$45
2-Feb	3	\$30	\$75
16-Feb	4	\$35	\$110
1-Mar	5	\$40	\$150
15-Mar	6	\$45	\$195
29-Mar	7	\$50	\$245
12-Apr	8	\$60	\$305
26-Apr	9	\$70	\$375
10-May	10	\$80	\$455
24-May	11	\$95	\$550
7-Jun	12	\$100	\$650
21-Jun	13	\$105	\$755
5-Jul	14	\$105	\$860
19-Jul	15	\$110	\$970
2-Aug	16	\$110	\$1,080

<b>Alumnae</b>			
	<b>Biweekly Payday</b>	<b>Amount to Save</b>	<b>Total</b>
5-Jan	1	\$20	\$20
19-Jan	2	\$30	\$50
2-Feb	3	\$40	\$90
16-Feb	4	\$50	\$140
1-Mar	5	\$60	\$200
15-Mar	6	\$70	\$270
29-Mar	7	\$80	\$350
12-Apr	8	\$90	\$440
26-Apr	9	\$100	\$540
10-May	10	\$110	\$650
24-May	11	\$120	\$770
7-Jun	12	\$125	\$895
21-Jun	13	\$130	\$1,025
5-Jul	14	\$135	\$1,160
19-Jul	15	\$140	\$1,300
2-Aug	16	\$140	\$1,440



### **Savings Tips & Increase Income Ideas**

- Save Spare Change
- Setup Savings Account with Employer
- Save a Portion of Tax Refund/Bonus
- Cancel Unused Subscriptions
- Utilize the Acorns App and Round-Up Feature
- Sell Items You Don't Use (e.g., clothing)
- Compare Car Insurance Quotes
- Reduce Credit Card Spending
- Fast from Shopping
- Plan Meals to Eat at Home
- Split Living Expenses with Roommates
- Start a Side Hustle/Pickup Gig Work

### **Additional Expenses to Consider**

- Travel & Lodging Expenses
- Meals and Snacks
- Incidental Expenses (e.g., tips)
- Grooming Expenses (e.g., hair, nails, etc.)
- Attire
- Pet Boarding





# *Conference at-a-Glance*

## **Wednesday, June 12, 2024**

△ Regional Leadership Reception (*By Invitation Only*)

## **Thursday, June 13, 2024**

△ Membership Intake Training Registration

△ Membership Intake Training (*By Invitation Only*)

△ Conference Registration

△ Exhibit Trade Show

△ Conference Choir Rehearsal

△ Delegate Orientation/Working in Conference

△ Public Meeting

△ Hostess Chapters' Welcome Reception

## **Collegiate Day**

△ Collegiate Day Registration

△ Collegiate Day Opening Session

△ Collegiate Day Workshops (AM)

△ Lunch (On your own)

△ Collegiate Day Workshops (PM)





# Conference at-a-Glance

## Friday, June 14, 2024

- △ Conference Registration
- △ Plenary I, Formal Opening Ceremony
- △ Sisterhood Luncheon
- △ Exhibit Trade Show
- △ Candidates' Corner
- △ Plenary II, National Updates
- △ Plenary III, Meet the Candidates
- △ Rehearsal for Jabberwock
- △ Jabberwock (Subscription Event)

## Saturday, June 15, 2024

- △ Plenary IV, Elections
- △ Conference Registration
- △ Memorial Observance
- △ Concurrent Workshops (AM)
- △ Social Action Luncheon (Subscription Event)
- △ Concurrent Workshops (PM)
- △ Plenary V, National Updates/Final Committee Reports
- △ Plenary VI, Closing Banquet
- △ Afterglow

## Sunday, June 16, 2024

- △ Ecumenical Service
- △ Transition of Officers (*Attendance is Mandatory for All Incoming and Outgoing Officers*)



**THE WELCOME EVENT**

**HOMECOMING**

**XXXX 2024 XXXX**

.....  
CELEBRATING THE DECADES OF

**MUSIC AND THE ARTS**

**The first Southwest Regional Conference was held in Austin, Texas in 1932**

CREATING

COLLABORATING

COMMENDING

# THE **RED** PRINT

2024 COLLEGIATE DAY



A TIME YOU DO NOT  
WANT TO MISS! CALLING  
ALL MY COLLEGIATES  
OUT TO HAVE THE TIME  
YOU WILL REMEMBER  
FOREVER!

*WELCOME TO AUSTIN, TEXAS!*

THE PLAZING SOUTHWEST REGION

WHAT TALENT  
DO YOU HAVE?



JABBERWOCK

# SOUTHWEST GOT TALENT

SINGING. POETRY. STEPPING  
DANCING  
ALL TALENTS!

Featuring:

WE WANT TO SEE IT ALL SISTERS,  
THIS IS YOUR TIME TO SHOW THE  
BLAZING SOUTHWEST REGION  
YOUR BEST TALENT!

CASH PRIZES:  
1ST, 2ND, & 3RD  
VARIETY WINNERS &  
STEP TEAM WINNERS





# Souvenir Journal Ad Form

\*\*\*The Souvenir Journal will be a Full Color Electronic Publication. Only chapters and individuals who purchase full page ads will receive a printed full color copy.

Please fill out the following information completely.

<b>Purchaser/Chapter Name:</b>					
<b>Contact Person:</b>					
<b>Address:</b>					
<b>City:</b>		<b>State:</b>		<b>Zip:</b>	
<b>Contact Phone:</b>		<b>Email Address:</b>			

Chapter Support/Advertisement					
Level	Description	Incentive	Price	Quantity	Total Price
Pearl	Full Page	➤ Signage recognition ➤ One printed book for chapter archives	\$600		
Violet	Half Page	ï Signage recognition ï One printed book for chapter archives	\$450		
Ruby	Quarter Page	ï Signage recognition	\$225		

Individual Advertisement				
Description/Incentive	Incentive	Price	Quantity	Total Price
Full Page Advertisement – Business	ï Includes full page ad ï Signage recognition	\$350		
Full Page Advertisement – Soror	ï Includes full page ad ï Signage recognition	\$350		
Star Patron Ad	ï Includes single headshot, your name, current chapter, initiation date and chapter	\$60		
Soror Shout Out/Rep Your Line	ï Includes 3 lines (100 characters or less)	\$30		

We value and thank you in advance for your advertisement. To ensure an excellent, quality publication, we request the following:

- ï Please submit high-resolution digital ads. Ads may be submitted in PDF, JPEG, and PNG formats.
- ï Please use PORTRAIT orientation for ad layout.
- ï Ads that are not submitted in digital format will incur an additional \$85.00 design fee.
- ï Please submit your ad via the following link with the appropriate payment:  
<https://form.jotform.com/souvenir-journal-ads/> OR please submit payment with this form if purchasing ad via check. Cashier’s check, business checks and money orders will be the only acceptable forms of payment and should be made payable to **Austin Alumnae Chapter–DST**.

**Mail order form, copy of ad and payment to the following address:**

Austin Alumnae Chapter of DST  
 ATTN: Southwest Regional Conference Souvenir Journal  
 P.O Box 143381  
 Austin, TX 78714

**All ads must be submitted by April 13, 2024.** Any ads received after this deadline may not appear in the souvenir journal.

If you have any questions, please contact the 49<sup>th</sup> Southwest Regional Conference Souvenir Journal Committee at [swrcads2024@gmail.com](mailto:swrcads2024@gmail.com).



I AM  
SOUTHWEST

1



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DONATE



*Coming  
Soon*



ABA  
Southwest  
Region

# *Sisterhood Luncheon*

Attire: White Dress & Regional Corsage

*I am my sister's keeper. . . .*

*We are ONE!*



**\$50**



# Conference Support

## **POSITIONS AND COMMITTEES**

Per the Constitution and Bylaws, the Regional Director appoints an array of positions and committees to serve at the time of the Regional Conference. To be considered for appointment, sorors are asked to submit their online application by clicking the [Sign-up Form for Regional Conference Support Committees](#)  
Applications are being accepted for the following positions and committees:

### **CREDENTIALS COMMITTEE**

The duties of the Credentials Committee are to report during the Regional Conference the number of voting, alternate and non-voting delegates; the number of Past National Presidents; National Executive Board Members; Honorary Members, Host Chapter Members; National Staff members; the number of absent chapters; and any other attendance categories deemed necessary (e.g., press, guests, VIPs, speakers).

### **ELECTIONS**

The duties of the Elections Committee are to implement the process for certifying voting delegates to participate in the election of duly certified candidates for office in accordance with the Constitution and Bylaws of Delta Sigma Theta Sorority, Inc., and Robert's Rules of Order, Newly Revised.

### **PAGES**

The Pages have the responsibility of serving as floor attendants who service Regional Officers, the International President, other officers, the delegates and the Sergeant-at-Arms and Assistants by assisting with checking attendance, delivering messages, running errands, and performing any other tasks as assigned.

### **PROTOCOL COMMITTEE**

The duties of the Protocol Committee are to assist with the seating arrangements for the dais and reserved areas; and prepare and place cards and seating charts for dais participants (for holding room and dais).

### **RECOMMENDATIONS COMMITTEE**

The duties of the Recommendations Committee are to receive recommendations from delegates, chapters, committee reports and the recorders sheets; and make recommendations based on observation of the conference program (optional) at the committee's discretion.

### **RULES COMMITTEE**

The duty of the Rules Committee is to recommend the rules for the conference sessions. Such rules shall include general rules, rules covering motions, and rules covering discussions.

### **SERGEANT-AT-ARMS & ASSISTANTS TO THE SERGEANT-AT-ARMS**

The Sergeant-at-Arms and Assistants to the Sergeant-at-Arms have the responsibility of monitoring the meeting rooms and the doors to enforce order; checking the credentials of the delegates; denying entrance to unauthorized and improperly dressed persons; collecting fines at the door from Voting Delegates who are late or absent from a session without being excused or replaced by Alternates.

The deadline to sign up for Regional Conference Support Committees is **March 8, 2024**.

**\*\*\*Submitting an application does not guarantee committee assignment\*\*\***





## LOVE LIFTED ME!

CALLING ALL SOUTHWEST REGION ALTOS,  
SOPRANOS, TENORS, AND BASS SINGERS...  
TOGETHER, LET'S MAKE A JOYFUL NOISE  
UNTO THE LORD!

WE NEED YOU TO BE A PART OF THE  
"THE BEST" REGIONAL CHOIR IN THE  
COUNTRY -

# THE SOUTHWEST

*Voices of Love*

ALL SORORS INTERESTED IN PARTICIPATING  
IN THE CHOIR, PLEASE COMPLETE THE  
JOTFORM ON THE SIGN UP PAGE AT THE  
BACK OF THE BOOK.



- Sisterhood
- Scholarship
- **Service Project**
- Social Action



Mission is to provide hope, healing and justice for children and families impacted by abuse, violence and exploitation in our community.

**Additional details to come**



A program for single mothers and their children experiencing homelessness that need more time and support than emergency shelters can provide.

Blazing  
Southwest  
Region

# AWARDS PACKET

*Call for Chapter Nominations*



*Beat the Clock:  
Submission Deadline*  
**April 15, 2024**

*Eligible programs must  
have occurred between*  
**July 1, 2022 - April 1, 2024**

*For more information*  
**EMAIL: DST.SWR.AWARDS@GMAIL.COM**



## 2022-2024 SOUTHWEST REGION AWARD CATEGORIES

### CHAPTER PROGRAM AWARD CATEGORY (ALUMNAE AND COLLEGIATE):

- △ Arts & Letters Awards
- △ Emergency Response Team “ERT” Awards
- △ Heritage and Archives Awards
- △ Membership Services Awards
- △ Program Planning and Development Awards
- △ Social Action Awards
- △ Strategic Partnership Collaboration Awards

### CHAPTER AWARD CATEGORY:

- △ Chapter of the Year – Alumnae
- △ Chapter of the Year - Collegiate

### MEMBER AWARD CATEGORY:

- △ Delta Dear of the Year
- △ Outstanding Collegiate Member of the Year
- △ Outstanding Alumnae Member of the Year

### COLLEGIATE ONLY AWARD CATEGORY:

- △ Highest Collegiate GPA - Chapter
- △ Highest Collegiate GPA - Member
- △ Collegiate Advisor of the Year

*Chapter Awards*

CHAPTER SIZE/CATEGORY		
COLLEGIATE	ALUMNAE	
	SMALL	0-100
	MEDIUM	101-250
	LARGE	251-400
	X-LARGE	401+

# Transportation Options

## Ground Transportation Barbara Jordan Terminal

- Flying into Austin-Bergstrom International Airport(AUS)? AUS is located about 5 miles from downtown Austin. Airport ground transportation includes rideshare, taxis, limousine services, and shuttles.
- Rental car options are available at Austin-Bergstrom International Airport (AUS) via the Rental Car Facility. Exit the Barbara Jordan Terminal and take one of the marked pedestrian crosswalks through the garage to the Rental Car Facility. Walk, take the shuttle, or call 512-530-2242 for wheelchair assistance to the Rental Car Facility.

## Public Transit

- Catch a ride with Capital Metro, the public transportation provider in Central Texas. Download the CapMetro App to buy passes and plan trips on the go.
- Capital Metro provides a network of bus routes, the new MetroRapid Route 801, and MetroRail service to keep people moving into and out of downtown and throughout the city.





# Scooter Rentals

Scooter rentals are available directly from the Convention Center (CC).

- Scooters reserved through the CC are for indoor use only and **may not** be taken out of the building.
- Scooters are housed between Exhibit Halls 2 & 3 at the Business Center.
- Requests/Reservations are due 30 days before the event.
  - CC will make every effort to accommodate requests received within 30 days of the event however, these are **not guaranteed**.
- Current Rate: \$45/1 Day; \$80/2 Days; \$120/3 Days; \$160/4 Days (Credit Only)
  - A \$50 deposit is required and will be refunded once the scooter is returned/undamaged. (Credit Only)
- A Rental Agreement/Waiver Form and payment are required at the time of the rental.
- Contact the Guest Services Manager, Marti McCollough, to reserve your mobility scooter. [Marti.mccollough@austintexas.gov](mailto:Marti.mccollough@austintexas.gov).



**Special Note:** If you require the usage of a wheelchair or mobility scooter beyond the Convention Center:

- Please contact [Martin Mobility](#) at 512.476.0500
- Martin Mobility scooter rentals will be delivered to the Convention Center.



# Attire Reminders



- Opening Plenary Session/Formal Opening – White attire (includes wraps and shawls). Regional/chapter scarves and other scarves are not allowed during the formal opening. The violet is the only flower that can be worn during the formal opening. Pants shall not be worn at the opening ceremony.
- Memorial Observance – red, white or black attire – (combinations of any of the colors listed above are not permitted – must be a single color). The violet is the only flower that can be worn during the Memorial observance. Pants shall not be worn at the Memorial Observance.
- Plenary Session – business attire (suits, dresses, skirts/blouses, dressy pant suits).
- Closing Banquet – formal/after five attire.
- Ecumenical Service – red, white, black, or business attire.
- National/Regional Meeting – business attire.
- Shorts, skorts and capris are unacceptable.
- Hats are inappropriate and not permitted at the formal opening or memorial observance, unless they are worn for medical or religious purposes. If worn, hats should coincide with the color of the attire that is appropriate for the respective session/ceremony.
- Flip-flops and shower shoes are inappropriate and not considered business attire. This does not apply or refer to sandals or open toe shoes.
- Denim (all colors) and khaki must not be worn to any of the formal ceremonies or business sessions. Leggings and jeggings are inappropriate and therefore are not allowed.
- Paraphernalia jackets are inappropriate and cannot be worn as a covering to formal ceremonies and business sessions.
- A blazer, sweater, wrap or shawl must be worn over tops or dresses without straps during sessions or ceremonies.



# Things to Remember



- Sorority Pin
- Violets
- Ritual
- Pen Light
- Constitution and Bylaws

- A wrap to wear in the halls (white is appropriate for the formal opening).
- Medication (refills on any medication or spare prescriptions).
- Bring an umbrella or other rain gear as a precaution.
- Red, White and Black Attire
- Bring Your Red envelope.
- Delta has no official mandate calling for an uninterrupted color.
- Plenary Sessions and Regional Luncheons are closed sessions for registered members only; children, babies, spouses and all others are not allowed into these events.
- Tickets are needed for admission to all subscription events.
- Bring the completed and signed voting and alternate delegates certification form.
- Sorors should be considerate of the dais and refrain from picture taking during meals.
- Attendees arriving 45 minutes after the beginning of a meal function are not guaranteed service.
- Membership remains seated during the recessional until the dais and voting delegates have exited.
- There is no reserved seating/section for Delta DEARS at the subscription events.
- There are reserved seats on each shuttle bus for Delta DEARS.





# EXPLORE *Austin*

## *Austin Park & Pizza*

It's time to visit your favorite outdoor entertainment venue, Austin's. The scenery is perfect for some outdoor fun, and we're sure to deliver on that! Celebrate better weather and get in the spirit with us. With 23 acres of park to explore, we have tons of activities and adventures for you to see! We have go-karts, an arcade, roller coaster, laser tag, bowling, mini golf, bumper boats, carousel, tower drop, XD theater, and many more outside and inside fun.

16231 IH-35 (512)-670-9600  
Pflugerville, TX 78660

## *Austin Duck Adventures*

The original Austin tour, Austin Duck Adventures offers an amphibious tour that includes tours of downtown Austin and beautiful Lake Austin in UNSINKABLE, US coast guard inspected, Hydra Terra vehicles. Austin Duck Adventures is Austin's best tour with 75 minutes of sightseeing that includes Historic Sixth Street, the State Capitol Building, the Governor's Mansion, and Lake Austin.

602 E 4th Street (512) 4-SPLASH or (512) 477-5274  
Austin, Texas 78701 www.austinducks.com

## *Kalahari Resorts - Round Rock*

223,000 square feet, filled with wet, wild, fun. What are you waiting for? Come splash around! Something for everyone to do. America's largest indoor water park, award-winning dining, spa for pampering yourself, shopping for all ages, and much more.

3001 Kalahari Blvd. 1-877-KALAHARI (525-2427)  
Round Rock, TX 78665 <https://www.kalahariresorts.com>





# EXPLORE *Austin*

## *Barbara Jordan State Office Building*

The first-ever State building to be named after a Black woman, Soror Barbara Jordan. The 12-story State Office Building is centrally located within the Capitol Complex and provides 416,000 gross square feet of office space for the State government.

11601 Congress Ave. Austin, TX78701

## *Riverside Golf Course*

 18 holes of magnificent golf, superb amenities, and outstanding service. Play on the same hallowed grounds where Austin golf legends Ben Crenshaw and Tom Kite once honed their now-famous games under Harvey Penick's watchful guidance. Enjoy great course conditions on historic Austin fairways lined with stately oaks, pecans and maples. Take in the Texas history and pat yourself on the back for discovering Austin's best golf value.

1020 Grove Blvd.  
Austin, TX78741

(512) 223-6677

## *Sixth Street*

World famous Sixth Street (6th Street) in downtown Austin Texas began life as Pecan Street. Although it's a cliché to say so no visit to Austin is complete without at least a brief tour of this famous street. Sixth Street was known for its bars and music back in the 1800s when it was Pecan Street.

No place captures the slogan "Keep Austin Weird", quite like 6th Street. This vibrant district has bustling bars, restaurants, and cool entertainment venues. Head to the Museum of the Weird for curios and other oddities.





# EXPLORE *Austin*

## *Bob Bullock Museum*

Our core values of leadership, excellence, accessibility, diversity, engagement, and relevance are woven throughout the Story of Texas. We create experiences that educate, engage, and encourage a deeper understanding of Texas. The museum features some of the most significant Texas artifacts – spanning 4,000 years of history. There is always something new to see and do at the Bullock Museum.

1800 Congress Ave.  
Austin, TX 78701

(512) 936-4629  
[www.thestoryoftexas.com](http://www.thestoryoftexas.com)

## *Texas Governor's Mansion*

This premier historic home has served as the official residence of Texas governors and their families since 1856. It is the fourth oldest continuously occupied governor's residence in the country and the oldest governor's mansion west of the Mississippi River. After a fire in 2008, the mansion was severely damaged, however, now it has been fully restored. There are tours Wednesday through Friday for the mansion.

1010 Colorado St.  
Austin, TX 78701

(512) 305-8524  
<https://gov.texas.gov>

## *LBJ Presidential Library*

Situated on a 30-acre site on the University of Texas campus in Austin, the Library houses 45 million pages of historical documents, 650,000 photos, and 5,000 hours of recordings from President Johnson's political career, including 643 hours of his recorded telephone conversations.

2313 Red River St.  
Austin, TX 78705

(512) 721-0200  
[www.lbjlibrary.org](http://www.lbjlibrary.org)



THE SOUTHWEST CHOIR  
SIGN-UP FORM

*Voices of LOVE*



SOUTHWEST GOT TALENT  
SIGN-UP FORM

*Jabberwock*



SUPPORT COMMITTEE  
SIGN-UP FORM

*Conference Support  
Committee*





# 57th National Convention

WASHINGTON, DC | SUMMER 2025

