

*48th Southwest Regional Conference*

**AWARDS  
and  
RECOGNITION  
PACKET**

*Submission Deadline: June 12, 2022*



*for questions:* [swrwards\\_rec@yahoo.com](mailto:swrwards_rec@yahoo.com)

# 2021-2022 SOUTHWEST REGION

## *Chapter Awards*

### **CHAPTER AWARD CATEGORIES (ALUMNAE AND COLLEGIATE):**

- △ Social Action Award
- △ Exemplary Program Planning and Development
- △ Membership Services
- △ Strategic Partnership Collaboration
- △ Exemplary Arts & Letters
- △ Chapter of the Year (Alumnae and Collegiate)

### **MEMBER AWARD CATEGORIES:**

- △ Outstanding Delta DEAR of the Year
- △ Outstanding Collegiate Member of the Year
- △ Outstanding Alumnae Member of the Year

### **COLLEGIATE ONLY AWARD CATEGORIES:**

- △ Advisor of the Year
- △ Highest GPA

## Criteria for Southwest Region Awards

Dear Chapter Presidents:

The Awards and Recognition Committee along with the Regional Arts and Letters Commission, Membership Services Committee, Program Planning and Development Committee and Social Action Commission are pleased to announce the **“Call for Nominations”** for the Southwest Region. We are delighted to present one application for all award submissions. Through this online link, you or your designee will select each applicable category to submit the chapter’s award-winning program(s) and upload the supporting documents.

We strongly encourage all chapters to submit an application for exemplary programs during the 2021-2022 sorority year. Awards will be given to collegiate, small, medium, and large alumnae chapters in each category... Sorors, we want to see all your excellent programs that are **BLAZING** new paths in the Southwest Region!

- △ **Deadline to submit: June 12, 2022, at 11:59pm (CDT).**
- △ **Programs/Events must be implemented between July 1, 2021-May 31, 2022.**
- △ **Photo Guidelines** – May submit a maximum of three (3) pages (8.5” X 11”) with pictures, flyers, programs, news articles, etc. (collages are acceptable). Please label all documents with chapter name and description of the photo (i.e., Dallas Alumnae-Social Action). Documents must be submitted in JPG or PNG.
- △ **Only Electronic Submissions will be accepted.** A separate submission is required for each award nomination. If multiple submissions are submitted, only the first submission will be considered per category.
- △ **Narrative must not exceed 400 words with specific details regarding your event:**  
(i.e., creativity/innovation, community impact, attendance, partnership, etc.)
- △ **All criteria must be met to be considered for the award.**
- △ **Submission Guidelines:** Please see each award for additional requirements specific to the award category.  
  
Please ensure you select the correct award submission and provide the substance needed to emphasize your event.

**For questions, comments, or concerns please contact The Awards Committee at:**

[Swrawards\\_rec@yahoo.com](mailto:Swrawards_rec@yahoo.com)

## Criteria for Southwest Region Awards

### EXEMPLARY SOCIAL ACTION AWARD

#### Social Action Award

This award will recognize three alumnae chapters (one large, one medium and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of Social Action.

The essay of nomination must include supporting documentation that clearly illustrates the chapter is qualified to receive special recognition, including, but not limited to photos, newspaper articles, event flyers and programs, or awards.

#### △ The following must be highlighted in the submission:

- Did your chapter integrate Social Action activities/presentation at every monthly chapter meeting? What was your monthly Social Action activity? Did you provide handouts and a Power-Point Presentation, etc.
- Did your chapter cultivate activism in your chapter by attending, Delta Days at the Nation's Capital, Red and White Day at the State Capital, city council meetings, school board meetings, county commissioner court meetings, etc. What was your issue or purpose for attending the meetings? Did your chapter follow up after the meeting with your elected officials?
- Did your chapter continuously integrate Mobilization, Education, Voter Registration?

#### △ The essay should detail the following:

- Program(s)/Projects
- Percentage of chapter members who participated in planning and/or conducting the program/project
- Goals, objectives, and other relevant information that accurately depicts the strength and success of the program/project
- Efforts made to involve or reach as many persons in the community as possible
- Collaboration with other community organizations and individuals

## EXEMPLARY PROGRAM PLANNING AND DEVELOPMENT AWARDS

### **Economic Development**

This award will recognize three alumnae chapters one large, one medium, and one small and one collegiate chapter that has developed and implemented an exemplary program in the area of Economic Development.

The essay of nomination must include supporting documentation that clearly illustrates the chapter is qualified to receive special recognition, including, but not limited to photos, newspaper articles, event flyers and programs, or awards.

#### △ The essay should detail the following:

- Describe the programs or projects your chapter has been involved in relative to Grand Chapter's 2021-2022 Economic Development initiatives.
- Provide details on how these programs have affected your chapter, community/campus you serve.
- List and provide proof of any awards your chapter has received for your exemplary "Economic Development" chapter program or project.
- Provide detailed evidence of feedback from the target audience and program/event analysis.
- Collaboration with Strategic Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

### **Educational Development**

This award will recognize three alumnae chapters (one large, one medium, and one small) and one collegiate chapter that has developed and implemented an exemplary program in Educational Development.

The essay of nomination must include supporting documentation that clearly illustrates the chapter is qualified to receive special recognition, including, but not limited to photos, newspaper articles, event flyers and programs, or awards.

#### △ The essay should detail the following:

- Programs that promote careers in science, technology, engineering, math and/or other educational interests within the chapter's community or campus through various programs.
- Must include exemplary program implementations inclusive of scholarship initiatives, mentoring programs, the Dr. Betty Shabazz Delta Academy, Delta GEMS, and/or EMBODI within the submitting chapter's programs.
- Describe ways in which the chapter has implemented the exemplary program(s).
- Describe any additional educational development programs that have been implemented in your chapter and the impact these programs have had on your chapter, the participants, and the community/campus.

- List and provide proof of any awards or recognitions the chapter has received for their exemplary chapter program(s).
- Provide evidence of feedback from the target audience and program/event analysis.
- Collaboration with Strategic Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

### **International Awareness and Involvement**

This award will recognize three alumnae chapters (*one large, one medium, and one small*) and one collegiate chapter that has developed and implemented exemplary programs in the area of International Awareness and Involvement.

The essay of nomination must include supporting documentation that clearly illustrates the chapter is qualified to receive special recognition, including, but not limited to photos, newspaper articles, event flyers and programs, or awards.

△ One of the following International Awareness and Involvement initiatives must be highlighted:

- **Training Resources in Family Education (T.R.E.E.)** located in Durban
- **Adelaide Tambo School** for the Physically Challenged located in Johannesburg
- **Mary Help of the Sick Mission Hospital** located in Kenya
- **I Can Fly High School** located in Kenya
- **Muindi Mbinga School** located in Kenya
- **Siana Boarding Primary School** located in Kenya
- **Delta House/Vashti Village** located in Eswatini (formerly known as Swaziland)
- **Delta Sigma Theta Elementary School (Cynthia M. A. Butler-McIntyre Camp)** located in Cherette, Haiti

△ The essay should detail the following:

- The programs or projects your chapter has been involved in relative to Grand Chapter's
- 2021-2022 International Awareness and Involvement initiatives.
- Significant impact these programs have made toward building awareness for international issues, especially those that affect mothers, daughters, and sisters of the Diaspora.
- Ways in which the program has encouraged collaboration with other community organizations on these issues.
- Specific outcomes your program efforts have generated: (e.g., money raised, policy changes, supplies, or financial donations).
- Ways in which the chapter program has encouraged cross-cultural understanding.
- List and provide proof of any awards or recognitions the chapter has received for its exemplary chapter program(s).

- Evidence of feedback from the target audience and program/event analysis.
- Collaboration with Strategic Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

**Physical and Mental Health**

This award will recognize three alumnae chapters (one large, one medium, and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of Physical and Mental Health.

The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to photos, newspaper articles, event flyers and programs, or awards.

△ One of the following Physical and Mental Health initiatives must be highlighted:

**Mental Health Across the Lifespan (M.H.A.L.)**

- Bullying
- Post-Partum Depression/Depression and College Students
- Successful Aging

**At least two Strategic Partner Collaborations:**

- American Heart Association
- American Cancer
- March of Dimes
- St. Jude’s Children’s Research Hospital
- American Diabetes Association
- Sisters Network Inc. – **Regional Partner**

△ The essay should detail the following:

Implementation of at least one of the programs as an external program targeting the community.

- Incorporation of the Bullying or Human Trafficking module into youth programs (EMBODI, Delta Academy and Delta GEMS) curriculum, and implementation as a collaborative effort between the Physical & Mental Health and the Educational Development committees.
- Collaboration with local mental health, aging or social service organizations (e.g. AARP, Alzheimer’s Association) in implementing the M.H.A.L. programs.
- Ways in which the program has encouraged collaboration with other community organizations on these issues.
- List and provide proof of any awards or recognitions the chapter has received for its exemplary chapter program(s).

- Evidence of feedback from the target audience and program/event analysis.
- Collaboration with Strategic Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

## MEMBERSHIP SERVICES “SUSTAINING OUR SISTERHOOD” AWARD

This award will recognize three alumnae chapters (one large, one medium, and one small) and one collegiate chapter that have demonstrated creativity, uniqueness, and stimulating activities and events to promote a culture of fellowship through sisterhood. Activities and events must have been held between July 1, 2021 – April 30, 2022. This year we would like your submission in a video format along with a 250-word description of the activities and events held to sustain your membership. Below are the rules for submission.

### Video Format

1. **Chapter Introduction:** A short opening that introduces the chapter by name and gives an overview of the activities and events
2. **Demonstration:** A video no longer than 2 minutes, including chapter introduction and demonstrating the activities and events held to sustain your membership

### How to Create the Video

- **Presentation:** Position the video camera for opening such that it records the Soror(s) speaking at approximately waist level; Record activities with close-up and panning motion shots to give accurate look at the success of the event; Photo montages set to music are acceptable videos as well.
- **Delivery:** Speak clearly at adequate volume, make good eye contact with the camera, show excitement for reclamation.
- **Filming:** For chapter introduction, make sure the background isn't distracting. Shoot against a single-color background if possible. If the camera is not stationary (tripod; recommended), the camera operator must maintain a still position. Ensure all clips in video have adequate lighting.
- **Adding Background Music:** Make sure the music is not too loud/overpowering over the moderating Soror. All songs must be free of profanity and **must adhere to the Delta Sigma Theta Sorority, Inc. Chapter Music Licensing Guide.**
- **General Video Specs:** Make sure to record in high-definition video via professional camera or mobile device.

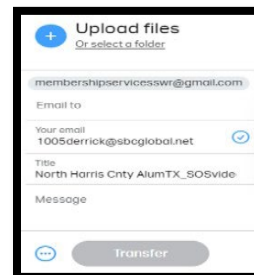
### How to Send It to Us

- **Saving Your Video:** To extract the video, connect the professional camera, iPhone or Android device to your computer and save the file as an .MP4, .MPEG, .AVI or .MOV file (dependent on your computer)
- **Naming the File:** Follow this format: chapter name\_state\_sosvideo
  - Alumnae Example: northharriscountyalumnae\_tx\_sosvideo
  - Collegiate Example: mutau\_la\_sosvideo
- **Sending the Video to Us:** Go to wetransfer.com, if asked to set up an account, select 'I just want to



send files.’ In the white box (see example image below), add video file, in the ‘email to’ field put [membershipservicesSWR@gmail.com](mailto:membershipservicesSWR@gmail.com), enter your email in the ‘your email’ field, and enter the file name in the ‘title’ field. No ‘message’ is required. Click ‘transfer’ to submit.

- *Sending the 250-Word Description to Us:*



## STRATEGIC PARTNERSHIP AWARD

This award will recognize three alumnae chapters (one large, one medium, and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of Strategic Partnership with one of our charitable partners.

The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to photos, newspaper articles, event flyers and programs, or awards.

### △ The essay should detail the following:

- Describe the Strategic Partnership Program, activity or event that was implemented with one of the nine charitable partners.
  - American Cancer Society
  - American Diabetes Association
  - American Heart Association
  - DREF
  - March of Dimes
  - NCNW (National Council of Negro Women)
  - St. Jude’s Children’s Research Hospital
  - Sisters Network Inc. (**Regional Partner**)
  - UNICEF
- Ways in which the chapter exemplifies the mission, ideals, and goals of the Sorority.
- A description of how the chapter and its members serve as examples for other Alumnae and Collegiate chapters.

## ARTS & LETTERS PROGRAM OF THE YEAR AWARD

This award is presented to three alumnae (one large, one medium, and one small) and one collegiate chapter that has promoted the creative works and advanced a positive image of African Americans in the community through music, dance, drama, and poetry.

The essay of nomination must include supporting documentation that clearly illustrates the chapter is qualified to receive special recognition, including, but not limited to photos, newspaper articles, event flyers, and programs, or awards.

△ The essay should detail the following:

- Description of how your Arts & Letters Activity impacted the community and/or sought to cultivate a positive image of African Americans through the mediums of music, dance, drama, poetry, or other cultural enrichment activities.
- Inclusion of your Delta GEMS, Delta Academy, EMBODI or other youth groups in your activity.
- Inclusion of a creative partnership with other Delta Chapters, Greek organizations, or other community organizations to increase Arts & Letters awareness resulting in a stronger impact, please provide details.

△ The Arts & Letters Program should:

- Represent a variety of diverse genres to include print, visual arts, music, dance, and theatre.
- Provide exposure to a variety of cultural venues within the community.
- Emphasize strong community and chapter involvement.

## CHAPTER OF THE YEAR

This award is presented to three alumnae one large, one medium, and one small and one collegiate chapter that have demonstrated exemplary programming encompassing a minimum of three or more of the Five-Point Programmatic Thrust and exhibited innovation and quality execution in the areas of internal development, programmatic delivery, community involvement, chapter management, and member involvement.

The essay of nomination must include supporting documentation that clearly illustrates the chapter is qualified to receive such an honor, including, but not limited to photos, newspaper articles, event flyers and programs, or awards.

△ The essay should detail the following:

- Chapter must be in compliance for the 2021-2022 sorority year.
- Execute quality programs in a minimum of 3 areas of the Five Point Programmatic Thrust.
- Show support of State, Regional, and National activities/initiatives through chapter programming.
- Describe how the chapter made an impact on the community/college campus through the programs/activities presented.
- Shows creativity in how programs were implemented.
- Include details of collaboration with other Delta Chapters, Greeks organizations, or other community organizations for a stronger impact.
- Describe how the chapter has embraced the sorority mission, ideals, and goals, thus upholding the legacy of our Founders.
- Describe how the chapter has promoted sisterhood and service in the community.
- Submission may include a maximum of 6 photos, as well as other documents such as newspaper articles, programs, and event flyers.

## DELTA DEAR OF THE YEAR AWARD

This award is presented to a Delta Dear who has been an outstanding member of a chapter. This Soror is caring, nurturing, and has served as a role model throughout her Delta career. She has also been a pioneer in her profession.

### Requirements for Nomination:

- The nominee must have been financial for the 2021-2022 sorority year.
- Must be age 62 or over.
- Must be nominated by a chapter President or her designee.

The essay of nomination must include a photo of the nominee and supporting documentation that clearly illustrates that the candidate is qualified to receive such an honor, including, but not limited to photos, newspaper articles, event flyers, and programs, or awards

#### △ The essay should detail the following:

- Current chapter in which the Soror is financial.
- Ways in which the Soror exemplifies the Sorority's Nine Cardinal Virtues in her daily interaction with others.
- Examples of how the Soror shares her knowledge and expertise with others.
- Ways in which the Soror has exhibited involvement in her chapter and her community.
- Any outstanding achievements or awards for leadership and/or professional and volunteer activities.
- Any local, state, regional or national leadership roles the Soror has been involved in during the 2021-2022 sorority year.

## OUTSTANDING COLLEGIATE MEMBER OF THE YEAR

This award is presented to the collegiate Soror who has significant service and contributions to Delta Sigma Theta Sorority Incorporated as a member of her chapter.

### Requirements for Nomination:

- The nominee must have been financial for the 2021-2022 sorority year.
- Must be a member of a chapter.
- Must be submitted by the chapter president or her designee.

The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive such an honor, including, but not limited to photos, newspaper articles, event flyers, and programs, or awards.

### The Collegiate nominee should:

- Attend and participate in chapter and committee meetings.
- Attend, participate, and support chapter programs and activities.
- Model outstanding leadership, character traits, and elements of the nine cardinal virtues.
- Demonstrate commitment to Delta Sigma Theta Sorority, Incorporated
- Contribute to leading the chapter in superior community service and impact.
- Maintain a minimum 2.75 or 3.0 GPA

## OUTSTANDING ALUMNAE MEMBER OF THE YEAR

This award is presented to the Soror who has significant service and contributions to Delta Sigma Theta Sorority Incorporated as a member of a chapter.

### Requirements for Nomination:

- The nominee must have been financial for the 2021-2022 sorority year.
- Must be a member of a chapter.
- Must be submitted by the chapter president or her designee.

The essay of nomination must include a photo of the nominee and supporting documentation that clearly illustrates that the candidate is qualified to receive such an honor, including, but not limited to photos, newspaper articles, event flyers, and programs, or awards.

### The Alumnae nominee should:

- Attend and participate in chapter and committee meetings.
- Attend, participate, and support chapter programs and activities.
- Model outstanding leadership, character traits, and elements of the nine cardinal virtues.
- Demonstrate commitment to Delta Sigma Theta Sorority Incorporated
- Contribute to leading the chapter in superior community service and impact.

## ADVISOR OF THE YEAR AWARD

Advisors play an important role in the life of collegiate chapters. Therefore, advisors should be recognized for their untiring commitment to the chapters they serve. This award is presented to the advisor who has been supportive of a collegiate chapter through her guidance and knowledge of Delta.

### Requirements for Nomination:

- The nominee must have been financial for the 2021-2022 sorority year.
- An essay of nomination submitted by the chapter president or her designee

The essay of nomination must include a photo of the nominee and supporting documentation that clearly illustrates that the candidate is qualified to receive such an honor, including, but not limited to photos, newspaper articles, event flyers, and programs, or awards.

### The Advisor of the Year nominee should:

- Provide guidance that contributes to effective chapter management.
- Exhibit exemplary chapter and university relations.
- Facilitate chapter growth through effective internal development programs.
- Attend state, regional, and national activities.
- Exhibit outstanding leadership abilities.
- Facilitate the transition of collegiate Sorors into the alumnae chapter.
- Contribute to the ongoing personal and professional development of collegiate members.
- Exemplify commitment and dedication through her work as an advisor and a member of her community/alumnae chapter.
- Be actively involved in an alumnae chapter.

## HIGHEST GRADE POINT AVERAGE AWARD

This award will be given to the Collegiate Chapter with the highest Chapter Grade Point Average.